

UX researcher and coordinator combining psychology background with human-computer interaction. Seeking full-time research positions.

Experience

May 2019- UX Research Intern, MailChimp

- Aug 2019
- Quantified user experience with in-app survey triggered by behaviors corresponding with stages of customer journey
 - Audited interaction flows for usability and research opportunities
 - Built and maintained backlog of research-driven roadmap

Mar 2015- Clinical Research Coordinator II, Emory University Psychiatry

- Jun 2018
- Coordinated all study procedures including recruitment, screening interviews, and scheduling all study activities
 - Administered cognitive tests, interviews; maintained database
 - Assisted in decisions regarding patient eligibility, effective data collection, inclusion-exclusion criteria, and study procedures

Aug 2010- Research and Teaching Assistant, Eckerd College

- May 2014
- Collaborated with faculty on multiple projects to develop methods, recruit participants, run trials, and analyze results
 - Served as teaching assistant for Statistics and Research Design

Projects

May 2019- ZenVR Master's Project

- Present
- Researched and designed a VR system to teach meditation
 - Identified hindrances and facilitators in journey of learning meditation through interviews, diary study, and survey
 - Conducted longitudinal lab-based deployment to assess efficacy of VR meditation curriculum (n=15)

Aug 2018- MyPath Graduate Research Assistant

- May 2020
- Expanded research on tablet that provides personalized support to breast cancer patients to new study site
 - Analyzed usage data from 2-year hospital deployment
 - Interviewed patients to understand usage patterns and identify new research initiatives

Aug 2019- Mobile Mental Health Resources UX Research Lead

- Dec 2019
- Collaborated with the National Alliance on Mental Illness to design an application for finding mental health resources
 - Identified best practices for organizing content
 - Moderated focus group to learn about process of finding resources and evaluate initial app designs

Aug 2018- Market Bucks UX Researcher on team

- Dec 2018
- Created a new system for accepting, spending, and reporting EBT (food stamps) at local farmers markets
 - Interviewed managers, vendors, and customers and analyzed current system to identify pain points and user needs
 - Designed and evaluated digitized card and app system

Education

Georgia Institute of Technology- May 2020

Atlanta, GA

- MS in Human-Computer Interaction, GPA 4.0
- Psychology Track

Eckerd College- May 2014

St. Petersburg, FL

- BS in Psychology, GPA 3.96
- High Honors, Ford Scholar, Phi Beta Kappa, Psi Chi

Skills

UX Research

- Observations, surveys, interviews, diary studies, contextual inquiry, ethnography, focus groups, experimentation, competitive analysis, task analysis, journey and empathy mapping, affinity mapping, heuristic evaluation, usability tests, statistical analysis

Technical Proficiency

- Qualtrics, Usabilla, Validately, UserZoom, SPSS, R Studio, Adobe Suite

Honors/Awards

- MS-HCI Best Master's Project Award, 2020
- Glenn Family Breast Center Award of Recognition, 2017
- Philip J. Lee Honor Award, 2014
- Eckerd College Excellence in Psychology Award, 2014
- Phi Beta Kappa, 2013
- Psi Chi, 2013
- Ford Scholar, 2012-2014